



MD. AHSAN HABIB NILOY

PROFILE

I approach digital challenges with an analytical mind, honed by my academic background, and fueled by a fresh passion for creative solutions. As a Certified Digital Marketer, I focus on strategy that genuinely drives growth, supported by technical skills in WordPress development, Figma design, and engaging Motion Storytelling. I'm eager to partner with clients to build impactful and results-oriented digital presences.

CONTACT

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SKILLS

- **DIGITAL MARKETING & STRATEGY:**
SEO/SEM, Google Analytics, Data-Driven Campaign Optimization, Lead Generation Funnels, and Social Media Strategy (Meta/TikTok).
- **WEB DEVELOPMENT :** (WordPress/Figma)
User-Centric Design (Figma), Responsive Website Build (Elementor/WordPress), Performance Optimization, and Figma-to-WordPress Conversion.
- **Motion Design :** (After Effects)
High-Impact Animated Content, Explainer Videos, Short-Form Vertical Reels, and Visual Storytelling.
- **Technical Tools:**
Google Ads, Meta Ads Manager, Elementor Pro, Figma, Adobe After Effects, and Basic HTML/CSS.

SUMMARY

Digital Marketer | Motion Graphics & WordPress Expert

Dedicated first-year undergraduate leveraging an analytical background (**Chemistry**) with robust creative skills in **Digital Marketing, Website Development**, and **Motion Design**. Focused on converting client objectives into measurable digital results. Highly proficient in **Elementor, Figma, After Effects**, and data-driven strategy development. Seeking opportunities to apply a continuous thirst for knowledge to impactful freelance projects.

EDUCATION

B. Sc (Hon's) in Chemistry

Gainbandha Govt. College
1st Year, Ongoing

H.S.C in Science

Sadullapur Govt. College
1st Year, Ongoing

S.S.C in Science

Niamatnagar M. U. BL. High School
1st Year, Ongoing

CERTIFICATE



SRD2509246618688

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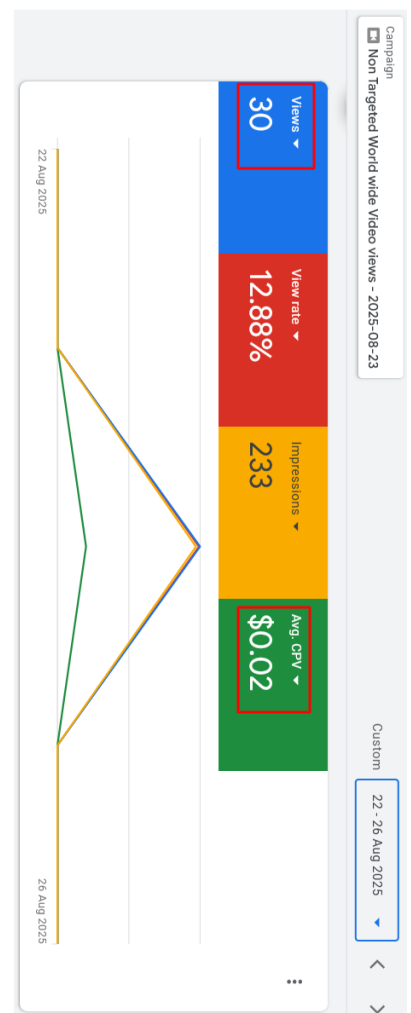
MD. AHSAN HABIB NILOY

Has successfully completed the

“Digital Marketing Basic to Advanced with English Communication Course” From SR Dream IT
Under Batch 73

DATE OF ISSUE:
10 SEPTEMBER, 2025

SYEED AHMED SHUVO
FOUNDER & CEO



Google Ads – YouTube video Views Campaign



Meta Ad – video Views Campaign

These are the practice project result, during the course